



R.A.Podar College Of Commerce And
Economics (Autonomous)



THE PLACEMENT CELL

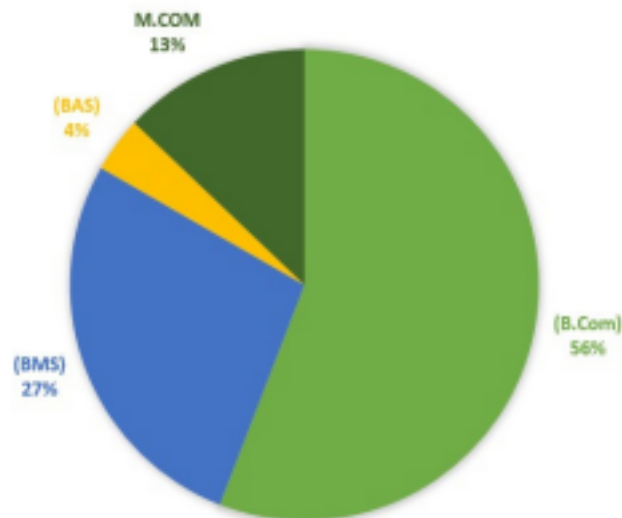
FEEDBACK ANALYSIS REPORT - COMPANIES (2022-23)

The Placement Cell of R.A.Podar College of Commerce and Economics (Autonomous) conducted its First and Second Final Placement Weeks and Articleship Weeks both on-campus and through online platforms during the academic year 2022-23.

FIRST AND SECOND FINAL PLACEMENT WEEKS

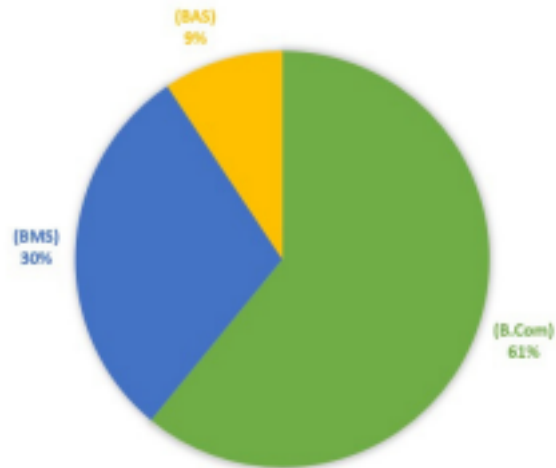
Students from B.Com, B.M.S., B.Com (Actuarial Studies) and M.Com participated in the First and Second Final Placement Week. A total of 64 students got recruited by companies during the weeks.

COURSE WISE BREAK UP OF STUDENTS FOR FINAL PLACEMENTS



Students recruited from B.Com, B.M.S. and B.A.S. :-

COURSE WISE BREAK UP OF STUDENTS RECRUITED DURING FINAL PLACEMENTS

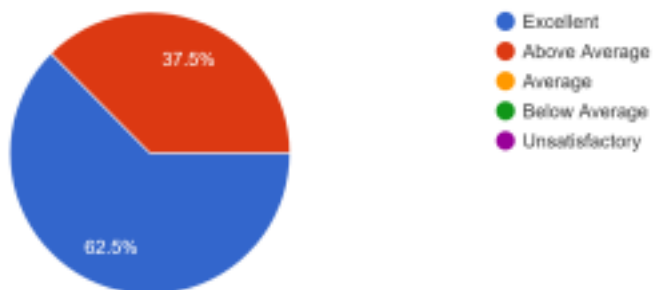


We received feedbacks from the following companies:-

1. KPMG
2. Ernst & Young (EY)
3. Resource Bridge
4. Logistics Now
5. Jaro Education
6. Avniro Group
7. ValueEnable Pvt. Ltd.
8. Liquiloans

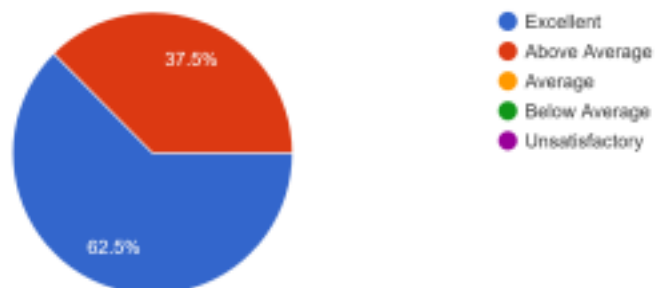
How was the overall Placement process for you?

8 responses



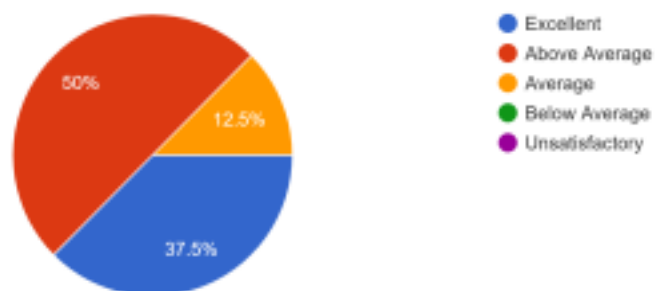
How was the students' punctuality?

8 responses



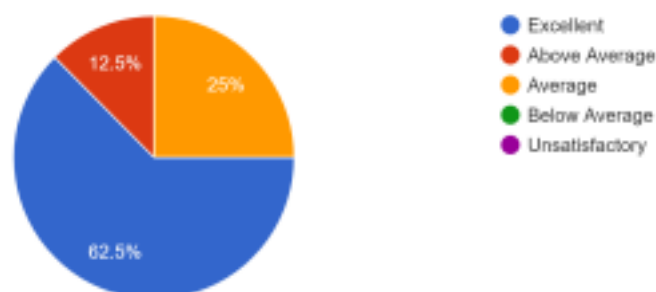
How was the professionalism of students' resumes?

8 responses



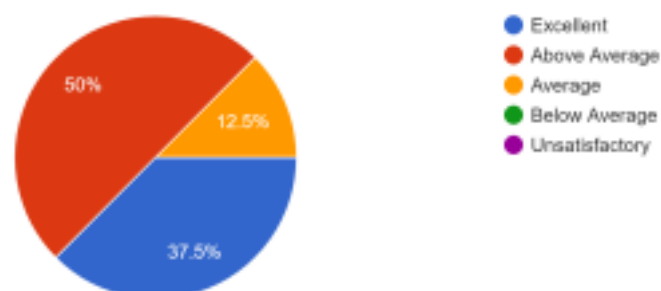
How were the students' etiquettes during the entire process?

8 responses



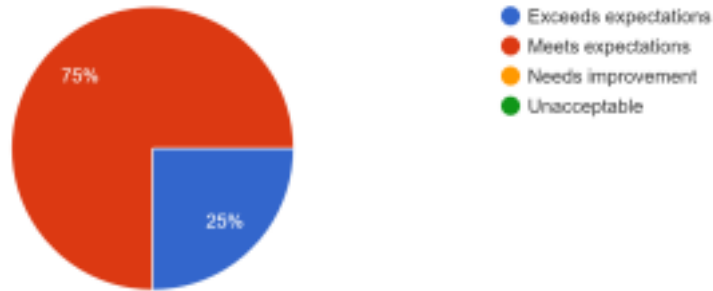
How would you rate the overall preparedness of the students?

8 responses



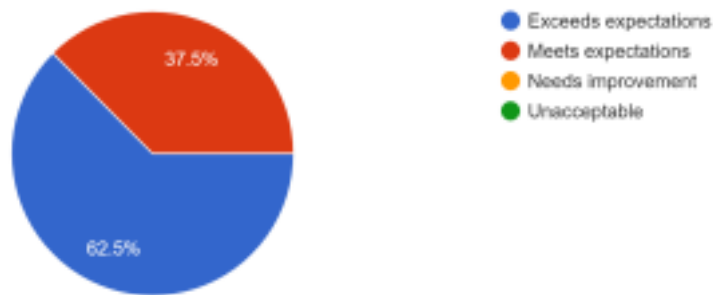
How would you rate your experience with R.A. Podar Placement Cell?

8 responses



Please rate the coordination with the POC appointed from Placement Cell for your Company.

8 responses



The companies were quite happy with the students. They gave them scores ranging between excellent, above average and average for punctuality, professionalism, and etiquettes.

They had better-than-expected experiences with the cell and the POCs, and they had no significant problems with the cell.

The companies gave a few suggestions that the students should keep in mind before their interviews in future. They are:-

1. Students should be more flexible or adaptive towards the opportunity
2. Students need to improve their knowledge of technical tools.
3. There should be an improvement in the communication skills.
4. The applicants must be thorough with the JD and the company profile

FIRST AND SECOND ARTICLESHIP WEEKS

The Placement Cell conducted two Articleship Weeks for the CA students in the months of June and December, 2022. A total of 71 students got selected on a conditional offer basis.

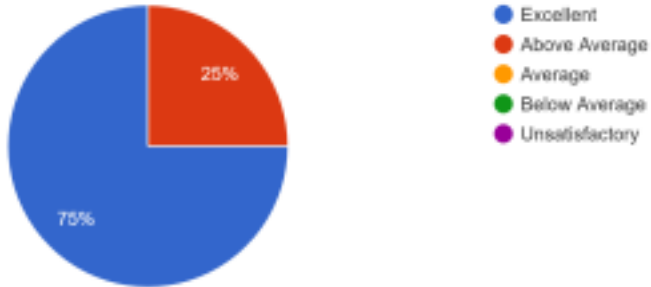
We received feedback from the following companies:-

1. PwC India

- 2. BSR
- 3. Singhi & Co.
- 4. Dinesh Rasiklal & Co.

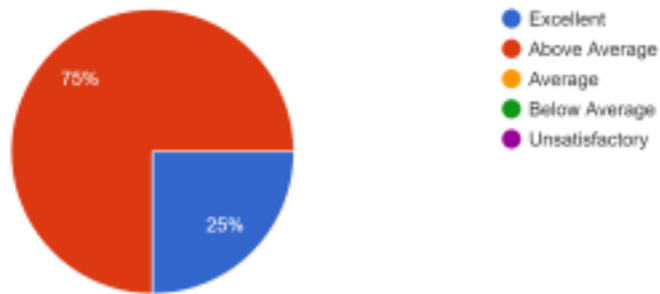
How was the overall Articleship Recruitment process for you?

4 responses



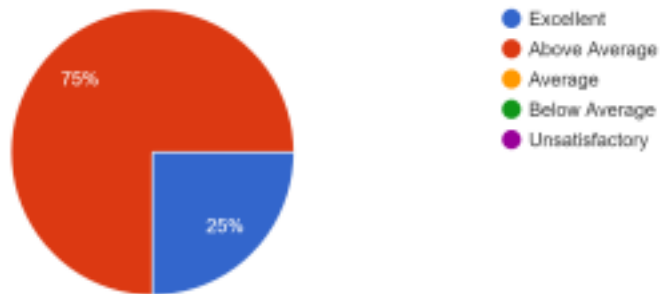
How was the students' punctuality?

4 responses



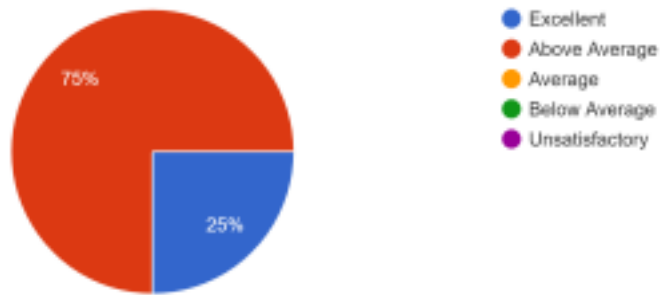
How was the students' punctuality?

4 responses



How was the professionalism of students' resumes?

4 responses



How were the students' etiquettes during the entire process?

4 responses



The following suggestions were given by the companies:-

1. The candidates must research beforehand about the role and the company.
2. There should be a practical understanding of tools like Excel, Powerpoint, etc.
3. Students can improve their confidence.
4. There should be a prior identification of whether the students' professional aspiration matches with the company's objectives.

Even if there is potential for development, the feedback we have got from the firms leads us to the conclusion that they are quite happy with the Placement Cell and are eager to engage with it and hire students from our college in the future.

Action Taken Report

| Concern Area | Feedback from Employer | Action Taken |
|----------------------------|---|---|
| Placement Process | Around 62% employers found that the Placement process was excellent. | The feedback was communicated in a clear, concise, and constructive way, highlighting the main findings, implications, and recommendations for curriculum development to all faculty members of the department. Necessary updation was carried in the curriculum design and syllabi through the relevant bodies of the college and authority. |
| Students' Punctuality | Approximately 62.05% of companies found students' punctuality excellent, and 37.05% rated it above average. | The feedback led to a comprehensive assessment, and based on the findings, necessary adjustments were made to reinforce the importance of punctuality in students. The curriculum was adapted to instill time-management skills, ensuring students are well-prepared for the professional world. |
| Professionalism in Resumes | 50% of companies found professionalism in students' resumes above average, while 37.05% rated it excellent. | Action was taken to enhance the curriculum to provide students with better guidance on crafting professional resumes. Workshops and resources were integrated into the curriculum to improve students' resume-building skills, aligning them more closely with industry expectations. |

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|---|---|--|
| Etiquettes During Placement | More than 62.05% of employers found students' etiquettes excellent during the placement process. | The feedback prompted a thorough review of the curriculum, leading to the integration of modules focusing on professional etiquette and interpersonal skills. This adjustment aimed to better prepare students for the expectations of the corporate environment, ensuring they project a positive image. |
| Preparedness of Students | Over 50% of employers found students' preparedness above average, with an excellent rating from 37.05%. | Curriculum enhancements were implemented to address the identified areas of improvement in students' preparedness. Special attention was given to practical skills, ensuring students are well-equipped with the necessary knowledge and capabilities demanded by the industry. |
| Experience with R A Podar Placement Cell | 75% of employers reported that their expectations were met regarding their experience with the Placement Cell. | The positive feedback reinforced the effectiveness of the Placement Cell. The college continued fostering strong connections with employers, ensuring ongoing collaboration and support. Any additional requirements or preferences expressed by employers were noted and integrated into the placement process. |
| Coordination with POC from Placement Cell | Around 62.05% of employers said their expectations were exceeded, and 37.05% reported that expectations were met. | The Placement Cell took note of the positive feedback on coordination and further strengthened communication channels with Point of Contacts (POCs). Regular training sessions were conducted for POCs to ensure seamless collaboration and to address any specific preferences or requirements identified by employers. |
| Overall Suggestions from Employers | - Candidates must research beforehand about the role and the company. | The curriculum was updated to include workshops and assignments that encourage students to conduct thorough research on prospective employers and understand the specific requirements of the roles they aspire to. |
| | - Practical understanding of tools like Excel, Powerpoint, etc. | New modules were introduced to enhance students' practical skills, providing hands-on experience with tools such as Excel and Powerpoint. This practical knowledge ensures that students are well-versed in the tools commonly used in professional settings. |

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| | <p>- Students can improve their confidence.</p> | <p>The curriculum was adjusted to include activities and assessments that promote the development of students' confidence. Workshops and mentoring programs were implemented to provide support and guidance, helping students build the self-assurance needed for successful interactions in a professional setting.</p> |
| | <p>- Prior identification of whether students' professional aspirations match with company objectives.</p> | <p>A comprehensive career counseling program was integrated into the curriculum to guide students in aligning their professional aspirations with the objectives of potential employers. This initiative ensures that students make informed decisions about their career paths, leading to better matches with prospective employers.</p> |